First National Bank of Omaha (FNBO) and State Treasurer Don Stenberg recently announced the launch of the Nebraska Educational Savings Trust (NEST) “Focus on a Career” essay contest for Nebraska students, ages 11-14. The contest asks students to describe their first week in their desired careers for the opportunity to win $1,000 toward their college education.

Essays must be received by May 31. Ten winners will be selected by June 30. Each will receive a $1,000 contribution deposited into a NEST College Savings Plan account.

Essays may be submitted by email or mail, and must include a cover sheet with entrant’s name, address, phone number, parent/guardian name, and age as of May 31. The following guidelines apply:

- The essay must be no longer than 750 words.
- The essay must be the student’s original work.
- The essay must be accompanied with the required cover sheet.

Complete rules, with mailing address and email address, are available at all First National Bank branches across Nebraska and online at www.NEST529.com/celebrate or under the “College Savings” tab at www.treasurer.org.

NEST is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, NEST Advisor College Savings Plan, TD Ameritrade 529 College Savings Plan, and The State Farm College Savings Plan. The Nebraska State Treasurer serves as the Program Trustee.

First National Bank serves as the Program Manager, and all investments are approved by the Nebraska Investment Council. More than 52,000 families in Nebraska and over 180,000 nationwide are saving for their children’s higher education through NEST.