

Pinnacle Bank has named Brad Bauer regional manager of the bank's western Nebraska, Central Nebraska and Kansas markets. In his new role, Bauer will oversee leadership and operations for the bank's branches in Ogallala, Grant, Imperial, Elwood, Arnold, Lexington, Central City, Palmer, Aurora and Abilene, Kan.

Bauer has 23 years of banking experience and holds a bachelor's degree from Kearney State College. He has been with Pinnacle Bank for more than 15 years, most recently serving as Ogallala branch president and regional manager of the bank's Western Nebraska markets.

An active leader in Ogallala, Bauer has been involved in several community organizations, including the Ogallala Lions Club since 1997. He has also served on the Keith County Hospital Authority Board since 1999 and the Keith County Regional Economic Development Investment Board since 2000.