

By Tim Linscott

Managing Editor

There will be a new look to the Grant Tribune-Sentinel starting next week.

The re-design of the paper is a culmination of several months of research and work between the Tribune-Sentinel staff and nationally renowned design specialist Ed Henninger.

Each page of the paper will have a new look to help make each issue more dynamic, easier to read and accessible by the readers. Every aspect of the paper has been examined, from copy fonts, headlines and photos to ad placement, re-organizing page order and page design.

“The purpose of this project is to make the paper look more engaging, easier to read and navigate and be more visually dynamic,” said Russ Pankonin, co-publisher of the Tribune-Sentinel.

Along with a new sales representative, Arielle Roberts, the Tribune-Sentinel will also be implementing new specialty page ideas, trying new reader contests and providing more interactive measures to involve readers on a weekly basis.

Next week, residents of Perkins County will get to experience the new design. Copies of the paper will be sent to all box-holders in the county and will include a special on new subscriptions.

One thing that will not be changing at the Tribune-Sentinel is the commitment to the community.

“We want to push the Tribune-Sentinel into the future as a forerunner of weekly papers and provide the community a reliable anchor for news and information,” Pankonin said.