

Nebraska's farmers and ranchers along with the Nebraska Beef Council have announced the launch of the 3rd annual Nebraska's Best Burger contest. Nominations for the award will be accepted March 1 through March 31

The public is encouraged to nominate their favorite burger by visiting www.nebeef.org and completing the online form or visiting the Nebraska Beef Council Facebook Page. The top prize last year went to Stella's Bar & Grill of Bellevue for their Stella's Cheese Burger.

"Hamburgers are a staple menu item in many restaurants throughout the state" said Adam Wegner, Director of Marketing for the Nebraska Beef Council. "This contest not only recognizes restaurants that serve great burgers, it also shows the passion Nebraskan's have for great tasting, quality beef."

Changes to the contest this year include the addition of the Consumer's Choice award which will be presented to the restaurant receiving the most overall electronic votes. The top 5 nominated burgers will then be evaluated by a panel of judges to determine the overall Best Burger winner. While any restaurant can win the new Consumer's Choice award, past grand prize winners are not eligible for the Best Burger award meaning a new winner will be announced the end of April. The Cellar Bar & Grill in Kearney, NE won the inaugural award in 2011.

For a full list of rules, contest details or to submit a nomination, visit www.nebeef.org or contact the Nebraska Beef Council at 308-236-7551.