Residents across the state are now able to watch Big Ten programming in crystal-clear High-Definition Cable.

The move comes just in time for the first Husker games, which Great Plains Communications will air on the Big Ten Network. For more information about airtimes and channels, visit www.gpcom.com/big-ten-network.

“From the beginning, we knew we intended to get the Big Ten Network in HD. Watching Big Ten football in HD is an experience that we’re glad we can bring to our customers. It’s just a different experience,” says Great Plains Communications’ Marketing Specialist Casey Garrigan.

Airing Big 10 Conference content 24 hours a day, 365 days a year, the Big 10 Network shows more than 350 live sporting events each year including about 40 football games, 105 men’s basketball games and dozens of Big 10 Championship games.

In the 2008 football season, 86 out of 88 Big 10 football games were nationally televised, according to the Big 10 Network website. The Big XII had approximately 70 percent of their games televised nationally.

Great Plains Communications is the largest independent telecommunications company in Nebraska and provides services solely to rural areas. It offers residential services such as digital phone including local and long-distance calling, as well as high-definition cable television.

Broadband Internet is available in all Great Plains Communications’ communities through DSL and cable modem facilities or its partnership with WildBlue Satellite Internet Services.

The company also provides business services ranging from traditional voice and data products to the installation and support of large business networks.

Great Plains Communications was founded in 1910 by E.C. Hunt and is based in Blair, Nebraska. Almost half of the company’s employees live and work in the rural towns where they provide service.