

NCAA® College World Series® (CWS) season ticket holders have been notified of ticket pricing for the 2011 Series at the new TD Ameritrade Park Omaha, according to Herb E. Hames, ticket chairman of CWS of Omaha Inc. “Starting in 2011, season ticket holders will be charged a ‘package’ price of \$374, plus shipping and handling,” Hames explained. “This will be the price paid whether we play the minimum of 14 games or if we play the maximum of 17 games.”

The package price equates to up to a 31 percent savings over individual game tickets sold through outlets and the box office, depending on the number of games played, according to Hames. Individual reserved seat game tickets sold at the box office are priced starting at \$28 for the first 14 games and \$33 for the finals games.

Excluding general admission seats in the outfield, all seats in the lower bowl of TD Ameritrade Park Omaha and some seats on the upper level are reserved seats, Hames noted.

“Every attempt will be made to seat season ticket holders in the new stadium as close as possible to where they sat at Rosenblatt Stadium,” Hames shared. “Until the seats are actually installed in the stadium, nothing will be absolutely final and some adjustments will definitely need to be made.”

College World Series general admission (GA) tickets costing \$80 per book of 10 tickets also will be available next year through NCAA.com/CWS, from area service clubs, at all Hy-Vee supermarket customer service counters, as well as the Qwest Center Omaha, and other locations throughout the metro area. GA tickets are non-guaranteed seats in the right outfield and left outfield bleachers, which are bench-style seats with seat backs.

“The same general admission seating policy we have always followed will apply at the new stadium,” Hames acknowledged. “GA tickets are not designated for a specific session or date and these seats will be available on a first-come, first-serve basis. As long as the ticket holder arrives early enough to be seated, the tickets are good for all games, including CWS Finals games. Once the GA section is filled to capacity, the gates will close.”

“Our first year in the new stadium will be especially exciting and memorable,” Hames added.

“We will do our best to make the CWS experience a good one and will look to the fans to welcome the CWS teams with the same enthusiasm and energy that they always have. There is no doubt the best fans in college baseball are those at the College World Series.”

About the NCAA®

The NCAA is a membership-led nonprofit association of colleges and universities committed to supporting academic and athletic opportunities for more than 400,000 student-athletes at more than 1,000 member colleges and universities.

Each year, more than 54,000 student-athletes compete in NCAA Championships in Divisions I, II and III sports.

Visit ncaa.org and ncaa.com for more details about the Association, its goals and members and corporate partnerships that help support programs for student-athletes.

The NCAA is proud to have the following elite companies as official Corporate Champions—AT&T, Capital One and Coca-Cola—and the following elite companies as official Corporate Partners—Enterprise, The Hartford, Hershey’s, LG, Lowe’s, Planters, State Farm and UPS.

About CWS, Inc.®

College World Series of Omaha Inc. is a non-profit organization and the local organizing committee for the annual NCAA Division I Men’s College World Series.

Beginning in 2011, the Series will be played at TD Ameritrade Park Omaha starting on Saturday, June 18, with the first game of the Series Finals beginning on Monday, June 27. The Series Finals will conclude on Tuesday, June 28, or Wednesday, June 29.

