

On Nov. 20, the senior students of the Nebraska Beef Industry Scholars Program will host the 6th annual Nebraska Beef Summit at the University of Nebraska-Lincoln Animal Science Complex.

The NBIS Program is a four year curriculum at the University of Nebraska-Lincoln, which helps develop future leaders in the beef industry.

Dr. Matt Spangler, UNL Beef Geneticist, and director of the program, quotes, "The NBIS program is the most unique educational experience that exists in our university landscape for those students that are passionate about the beef industry. NBIS graduates are well equipped with critical thinking and communication skills as well as in-depth subject matter knowledge that will make them leaders within their chosen field of endeavor. This program is critical to the future of the beef industry."

The summit will feature strong speakers addressing current issues in the beef industry, such as:

Colin Woodall, vice president of government affairs for National Cattlemen's Beef Association, will be discussing how the results of the 2012 election will affect the beef industry.

U.S. Meat Export Federation Vice President of Export Services, Paul Clayton, will present the latest trends and information on the export markets.

After lunch, a panel consisting of Taryn Vanderford of KOLN/KGIN; Glyn Lacey of Skeeter Barnes; and Dr. Chris Ashworth of Elanco Animal Health; will address recent consumer issues regarding beef.

To finish the program, Dr. Neville Speer, Professor of Animal Science and Director of MA Leadership Dynamics Program at Western Kentucky University, will provide interesting dialogue concerning the nationwide drought and decreasing cowherd numbers.

The seminar will begin with registration at 8:30 a.m. and conclude at 4 p.m. Lunch will be catered on site by Skeeter Barnes and is included in the registration fee.

Registration for the Nebraska Beef Summit, which includes the cost of lunch and parking, is \$50 if completed by Nov. 13. Call the Nebraska Cattlemen office at 402.475.2333 to register. Registration at the event is \$65.

Any additional proceeds will help support the students' costs associated with attending the Cattle Industry Convention and NCBA Trade Show in February.