

AgVenture seed products are in high demand. AgVenture of Nebraska (AVN) is meeting the demand by further expanding their growing network into western Nebraska and eastern Colorado. The company has announced hiring Wayne Bahler of Lamar, Nebraska who will serve area farmers as a Satellite Marketing Manager.



AVN Partner, Tim Weeces said, “Driven by solid product performance, strong access to exceptional seed products and year-round professional agronomic support, our company continues to expand to meet the growing demand. While our products may be new to the area, growers are learning that we do things differently—we focus on the customer, year round and in the field. We are committed to helping growers gain more profit from every field.”

Weeces added, “Wayne knows this region well. He has a firm knowledge of the agronomic environment—both the challenges and opportunities that provides his customers. He is a respected leader in the community with a dedicated commitment to his customers. He’ll put his integrity to work to deliver more profitability to every acre.”

Bahler said, “AVN is a great company with very genuine people. It is refreshing to work for an independently owned and operated regional seed company. We focus on doing what’s right for the customer first. Our broad product portfolio and ability to access seed products specifically adapted to this local region is a huge advantage for my customers. I look forward to introducing our products to this area. Many growers are very interested in our excellent plant health, high test weights and excellent Goss’s Wilt protection. With products selected and adapted to this region, I am proud to take these products to the field.”

Bahler is a graduate of the Nebraska LEAD Group XXVII and has held several leadership roles in the local community. He attended Kearny State College. Bahler and his wife, Cynthia, have two boys, Trey and Hayden. They reside near Lamar, Neb.